



Possible Workshop Attendees

This list may help you to generate 100 or more invitees (on average about 60% of them may attend). You can use additional promotion to invite all local residents. The groups identified in bold should receive the focus of your promotional efforts.

- municipal and regional/county staff
 - o **health,**
 - o **planning,**
 - o **transportation,**
 - o **parks and recreation coordinators and directors**
 - o other: economic development, corporate properties; disabilities; parking & operations; waste resource; building department; infrastructure; environment; operations; legal services; traffic services; cemetery commissions; waterworks; culture department; roads & winter control;
- Politicians (mayor, councillors, MPPs, MPs)**
- Mayor's Youth Advisory Committee
- Fire department;
- Police
- Citizen leaders**
- Groups that focus on children and seniors e.g., check senior's centres,
- Service clubs, e.g. Rotary, Lions, Zonta**
- Conservation Authorities
- Clubs – Hiking, Running, Trails, Environmental**
- Greenspace Committees
- Field Naturalists
- Schools (elementary, secondary and post-secondary – principals, teachers, parents, parent council chair),
- School boards
- Business Improvement Association
- Chamber of Commerce
- Downtown Board of Management
- Real estate agents
- Transit authority
- Developers/Builders**
- Engineering Firms
- Local businesses that focus on walking and running (e.g., running room); ski & sport shops
- Insurance Companies
- Local railway companies.
- Hospitals
- Ministry of Health Promotion – regional consultants
- Ministry of Transportation
- Colleges and Universities – applicable departments
- Visitor Centre's